

FOR IMMEDIATE RELEASE



VIEWERS CAN TOAST SEASON 5 OF *DUCK DYNASTY* WITH DUCK COMMANDER WINES, NOW AVAILABLE NATIONALLY

Duck Commander Wines are the perfect pairing for the January 15, 2014 season premiere of Duck Dynasty

St. Helena, CA January 14, 2014 – Trinchero Family Estates announced today that Duck Commander Wines will now be available nationally in retail stores, select restaurants and online — just in time for Season 5 of the reality series *Duck Dynasty*, premiering on A&E Wednesday, January 15, 2014 at 10/9 C. *Duck Dynasty* debuted in 2012 on A&E.

Over the holiday season, many stores sold out of stock of Duck Commander Wines, which launched in limited markets in November with three varietals: *Triple Threat* 2011 Red Blend, *Wood Duck* 2012 Chardonnay, and *Miss Priss* 2012 Pink Moscato. The expanded distribution of the wines is good news for consumers who host or attend weekly *Duck Dynasty* viewing parties. With 11.8 million viewers tuning in for the Season 4 premiere, *Duck Dynasty* became A&E's #1 non-fiction cable program to date.

Viewers can pair Duck Commander Wines with their own recipes or get inspirations from *Miss Kay's Duck Commander Cookbook* such as Willie's Choice, Deviled Eggs (Recipe below.) For information where to purchase Duck Commander Wines, visit: <http://tfewines.com/our-wines/duck-commander.php>

Willie's Choice, Deviled Eggs (From Ms. Kay's Duck Commander Cookbook)

Makes 24 deviled eggs

INGREDIENTS

12 large eggs

2 tablespoons sweet relish

1 ½ teaspoons dill pickle relish

1 teaspoon yellow mustard

About ¾ cup mayonnaise or salad dressing

Salt and black pepper

Paprika (optional)

DIRECTIONS

1. Boil and peel eggs. If the eggs aren't cold, chill them.

2. Cut the eggs in half lengthwise. Gently scoop out the yolks with a spoon and put them in a bowl. Add the relishes, mustard, mayonnaise, and salt and pepper. Mash all the ingredients together, then taste. Add more mustard, salt, and pepper if you think it's needed. More mayonnaise can be added if it seems dry.

3. Spoon back into the egg whites. Sprinkle with paprika, if desired.

For Duck Commander Wine photos and bottle shots, click [here](#).

About Duck Commander Robertson Family Wines

Duck Commander Wines are sold and marketed by family-owned Trinchero Family Estates, Napa Valley vintners since 1948. The portfolio includes more than 40 brands such as Sutter Home, M nage   Trois, Trinchero Napa Valley, Napa Cellars, Terra d'Oro, Seaglass, Trinity Oaks, Folie   Deux, and the number one alcohol-removed wine, Fre. TFE markets and sells Joel Gott Wines; Bandit, Newman's Own, and The SHOW. TFE's import portfolio includes Angove Wines from Australia; Do a Paula wines from Argentina; Carmen Wines from Chile; Shatter Wines from France; and CRUZ and Tres Agaves Tequilas from Mexico. Visit www.tfewines.com to learn more.

About Duck Commander

Duck Commander is a family-owned and operated business that was established in 1972 by Phil Robertson and based in West Monroe, Louisiana. What once began as a duck call centered company has grown into a multi-million dollar empire with Phil's four sons, Willie, Jase, Jep, and Alan, and their wives at the helm. Duck Commander products, which now include much more than just duck calls, have been sold in all fifty states and in several countries and encompasses lifestyle brands including Duck Commander duck-hunting merchandise, Buck Commander deer-hunting merchandise, Duck Girl apparel, Duck Commander Wine, and more. Each of the Duck Commander brands was created with a focus on bringing family together. It is their motto of faith, family, and ducks that has resonated with fans at their speaking engagements and on the No. 1 cable show "Duck Dynasty." Their perseverance, business savvy and knack for storytelling also landed them at the top of the New York Times' Best Sellers list three times with titles "The Duck Commander Family," "Happy, Happy, Happy: My Life and Legacy as the Duck Commander," and "Si-cology." This fall the family celebrated their first venture into music with a No. 1 debut of their holiday album Duck The Halls: A Robertson Family Christmas. For more information, please visit www.duckcommander.com.

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